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EXPERIENCE

'20-Present

Danielle Renee Design | Owner & Designer | Daytona Beach, FL

Freelance design business assisting multiple agencies and clients. Projects have included brand identity and development, websites, logos, workbook layouts, ad campaigns, presentation template creation, and internal communication designs.

'16-'20

Neenah Paper | Designer > Senior Designer | Alpharetta, GA

Lead designer of sales presentations, packaging, and prototypes used by company's sales representatives for clients including Amazon, Starbucks, and GAP, Inc. Assisted art director with various in-house and promotional projects across multiple business sectors.

'16

Neenah Paper | Design Intern | Alpharetta, GA

Collaborated with the art director to design all the HOW Design Live 2016 conference promo materials including posters, web banners, tshirts and pins as well as other design projects.

'13-'14

Minuteman Press | Graphics Manager and Designer | Huntington Beach, CA Designed and created a variety of print materials including posters, business cards, menus, brochures, mailers, and advertisements. Provided one-on-one customer service from initiation of the idea to the finished printed deliverable.

'11-'13

The Leather Accessory Source | Assistant Designer | Irvine, CA

Assisted the senior designer in all phases of product development, design, and sampling for release of seasonal handbag collections for Harley-Davidson's handbag and wallet license, as well as Harley-Davidson's Motor Clothes brand.

'10-'11

Copy4Less | Copy & Print Associate | Huntington Beach, CA Assisted customers in creating and reproducing a variety of projects including flyers, forms, business cards, and bindings.

EDUCATION

'14-'16

Portfolio Center | Atlanta, GA Graphic Design, Graduate studies

'05-'10

University of Georgia | Athens, GA Bachelor of Fine Arts, Printmaking

'07

Lamar Dodd School of Art, Study Abroad Latin America Studies in Cuba

SKILLS

Adobe Illustrator, InDesign, Photoshop, ArtiosCAD, Microsoft Office: Word, Excel, Powerpoint, Illustrating, Screenprinting, Letterpress

MEMBERSHIPS

2020 American Advertising Federation Daytona Beach Secretary/Graphic Designer 2018 AIGA ATL | Communications Team Member

AWARDS

Graphis, New Talent 2016 Silver Award, Free Spirit Brandy GDUSA 2016 Student American Package Design Awards, Free Spirit Brandy GDUSA 2017 Student American Package Design Awards, GE Bright Stik

ENRICHMENTS

Art & Printmaking, Hiking, Traveling, Cooking, Live Music